

DIGITAL MARKETING ESSENTIAL FOR A THRIVING SUMMER



Monday, March 31, 2025
3:00 - 4:00 PM

Are you ready to make this summer
your busiest season yet?

Join Josh from the West Central
Minnesota Small Business
Development Centers (SBDC) for a
hands-on digital marketing
workshop in Vergas, MN!

Designed for local entrepreneurs,
this session will teach you how to
enhance your online presence,
attract more customers, and boost
sales before the summer rush.

Learn the essentials of social media
marketing, Google Business Profile
optimization, and simple strategies
to get your business noticed online.

Whether you're new to digital
marketing or looking to refine your
approach, this workshop will equip
you with practical tools to stand out
in today's competitive market!



Vergas Event Center
140 West Linden
Vergas, MN 56587

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Programs are open to the public on a nondiscriminatory basis.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance at 218.299.6605.