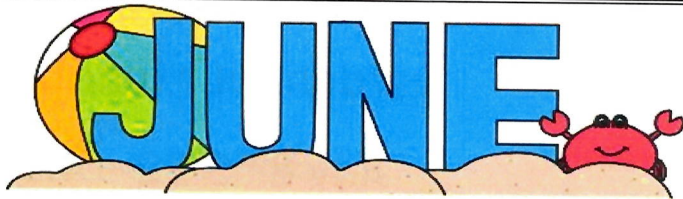


# Vergas NEWSLETTER



Any business, organization or person that already has social media, but would like to become better at using it for marketing.



## **What will you learn?**

- Content Creation- What is content, what is the difference between good and bad
- Image Sizing- How to size images correctly
- Posting-How to promote posts
- Target Marketing- to ensure your posts reach desired audience
- Breaking the Silo Mentality- cooperative approach to media



## **Why should I attend?**

Social media is a great tool to market and communicate with clients, often time people or business will create pages/accounts and struggle with effective communication.



## **How much does it cost?**

- Free to OTLCA Members
- \$25 per workshop (Non-OTLCA Members)
- Register by emailing: [eosberg@co.ottertail.mn.us](mailto:eosberg@co.ottertail.mn.us)
- Space is limited to 20 participants



## **When are classes near Vergas?**

- July 18<sup>th</sup>- Pelican rapids – Inn at Dunvilla
  - 48153 US Hwy 59, Pelican Rapids
- October 10<sup>th</sup> - Vergas - Vergas Event Center
  - 140 W Linden St in Vergas, MN

**Friday, July 14, 2017 from 10:00am – 2:00pm**

121 W Linden Street (behind the Fire Hall).

Volunteers are needed, please call City Office at 218-342-2091 for more info.

**CAUTION  
HAZARDOUS  
WASTE**

## CITY MEETINGS

### **Vergas EDA:**

**Wednesday – June 6th**

**1:30 p.m.** Billy's

Corner Bar

(1ST WEDNESDAY of the month)

### **Vergas Trail Meeting:**

**Wednesday – June 6th 11:00 a.m.**

**Vergas State Bank/L Level**

(1ST WEDNESDAY of the month)

### **Vergas City Council Meeting:**

**Tuesday – June 12th 6:30**

**p.m.**

(2<sup>nd</sup> TUESDAY of the month)

**Vergas Event Center**

(If you would like to be on the agenda please have information to City Clerk by the Wednesday before meeting)

### **Vergas Event Center**

#### **Advisory Board:**

**Tuesday – June 26th 5:15**

**p.m.**

**Vergas Event Center**

(4<sup>th</sup> Tuesday of the month)

### **Vergas Planning**

#### **Commission:**

**Wednesday – June 27th**

**6:00 p.m.**

**Vergas Event Center**

## COMMUNITY MEETINGS

### **Vergas Community Club:**

**Monday – June 4th 6:00**

**p.m.**

**Vergas Event Center**

### **Vergas Lion's Meeting:**

**Tuesday – June 4th 5:00**

**p.m.**



**Get your loon call on!**

Vergas Looney Daze Shirt  
now for sale at:

- Attic Shop
- Liquor Store
- Natalie's Serendipity

Only \$12.00!



Vergas Looneys Relay for  
Life invite you too

"Stop and smell the posies"  
garden tour fundraiser

July 8<sup>th</sup> 9:30 – 4:30

**~2017 Grand Marshal Nominations~**



Looney Daze Parade Chair  
440 S Pelican Ave  
Vergas MN 56587  
Email: [Lhoffmann2@hotmail.com](mailto:Lhoffmann2@hotmail.com)  
Forms Located at City Office

**BECOME A VOLUNTEER**

To Help with Looney Daze, Please  
Contact Renee Sonnenberg  
**Phone: 218-841-0712**

**FARMER'S MARKET**

Every Friday Starting:

May 5<sup>th</sup> 9am-2pm

In Lion's Park behind the  
Vergas Event Center



**Mobile Food Pantry**



Wednesday, June 7: 10AM-Noon

St. John's Lutheran, 401 E Scharf Ave,  
Vergas



**Viking Library System Bookmobile**

Thursday, June 1st and Thursday, June 15: 1:30-2:30

**'Aladdin'**

All youth 6-18 are invited to register to perform.  
Auditions will be held July 17 @ 1:00 PM.  
Performances are July 21 @ 7PM and July 22  
@ 2PM.

Registration forms are available to download on the  
City website or can be picked up at the City Office.



**Vergas**  
MUNICIPAL  
**LIQUOR  
STORE**

**PHONE:** 218-342-2091

**STORE HOURS:**

Mon-Th: 9am - 9pm

Fri & Sat: 9am - 10pm



**American  
Red Cross**

- Vergas Swimming Lessons will be given by  
Nancy Jacobson on Long Lake during the  
weeks of July 10-14 and July 17-21, 2017.
- Signup will be Monday, July 10 at 9:00 a.m. at  
the Vergas Event Center



Bota Box wine **SALE** June 12<sup>th</sup>- 30<sup>th</sup>  
for only \$19.99  
At the Vergas, Municipal Liquor Store  
All Flavors!

