

Vergas EDA/HRA
Vergas EDA/HRA
Government Services Center & Zoom Id 267-094-2170 password 56587
2:00 PM on Wednesday, October 2, 2024

- 1. Call to Order**
- 2. Agenda Additions and Deletions**
- 3. Status of Recommendations to City Council**
None.
- 4. Minutes**
 - A. August 7, 2024
 - B. September 17, 2024
 - C. September 23, 2024
- 5. Financial Update**
 - A. 2024 Income and Expenses Update
 - B. 2025 Budget
- 6. New Business**
 - A. Comprehensive Plan Review
- 7. Old Business**
 - A. CEDA Update - Jordan Grossman
 - B. Vergas HRA lots of Eva and Diane
 - C. EDA Funding Ideas
 1. Marina
 2. Spec House

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**Vergas EDA/HRA
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2. Agenda Additions and Deletions

Files Attached

- Otter Tail COuntY Lender Convening.pdf

Otter Tail County Lender Convening



You're Invited to Lender Convenings on November 15

Otter Tail County invites you to learn about local, regional, and state resources for business development and housing.

Bankers, lenders, accountants, business consultants, city economic development staff, and anyone else serving businesses and entrepreneurs in Otter Tail County is encouraged to attend.

There will be two location and time opportunities to participate in a convening. The agenda and speakers will be the same at both events, so you're welcome to register for the location and time that works best.

Attendees will learn about:

- Small Business Development Center business consulting services

- West Central Initiative and local city loan programs
- Midwest Minnesota Community Development Corporation commercial lending products and services
- Small Business Administration (SBA) loan programs
- Property Assessed Clean Energy financing and other energy programs
- And more to be announced!

Perham Convening

WHEN: Friday, November 15 | 9:00am - 11:30am

WHERE: Arvig, 150 2nd Street Southwest, Perham, MN

[Register Now](#)

Fergus Falls Convening

WHEN: Friday,
November 15 |
1:30pm - 4:00pm

WHERE: Otter Tail
Power Company,
216 South Cascade
Street, Fergus
Falls, MN

[Register Now](#)

Vergas EDA/HRA

Vergas EDA/HRA

**Government Services Center & Zoom Id 267-094-2170 password 56587
2:00 PM on Wednesday, October 2, 2024**

3. Status of Recommendations to City Council

None.

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4. Minutes

- A. August 7, 2024
- B. September 17, 2024
- C. September 23, 2024

Files Attached

- 09.04.2024 EDA_HRA Agenda Minutes.pdf
- 09.17.2024 EDA_HRA Agenda Minutes.pdf
- 09.23.2024 EDA_HRA Agenda Minutes.pdf

Vergas EDA/HRA
Government Services Center & Zoom
2:00 PM on Wednesday, September 4, 2024

EDA/HRA Mission: Retain and promote business in our community, adding housing so that we prosper and increase our tax base, keeping Vergas a vital community.

The City of Vergas Economic Development Authority (EDA) and Housing Redevelopment Authority (HRA) met on Wednesday, September 4, 2024, at 2:00 pm in a hybrid meeting at the Vergas Government Services building and on zoom with the following members: DuWayne Ditterich, Paul Sonnenberg, Joy Summers, Vanessa Perry and Bruce Albright. Absent: none. Also Present: City Clerk-Treasurer Julie Lammers; SBCA MN Regional Director Ian Carlstrom; CEDA Representative Jordan Grossman; Citizen Carol Albright and Editor Bob Williams of the Frazee-Vergas Forum.

Call to Order

The meeting was called to order by Chair DuWayne Ditterich at 2:00 pm.

Agenda Additions and Deletions

Approve agenda with the following additions: Vergas Arts Club. Motion passed unanimously.

Status of Recommendations to City Council

The council approved EDA/HRA bylaws as requested by the Authority. Approved the request to have Bookmobile park in the parking lot located on Linden. They have parked there twice, and it seems to be working.

Minutes

Motion by Sonnenberg, seconded by Summers to approve the minutes of August 7, 2024. Motion passed unanimously.

Financial Update

2024 income and expenses were reviewed. Motion by Perry, seconded by Albright to approve treasurers report as presented. Motion passed unanimously.

New Business

SBDC

Regional Director, Ian Carlstrom, West Central MN SBDC presented information on workshops and training for business owners. They are a tool in our communities toolbelt. This is a free confidential service to start a business. Local support is needed to hold workshops in communities.

Vergas Arts Club

Carol Albright, Member of the Vergas Arts Club, requested EDA be the fiscal agent for the Vergas Arts Club application for Lake Region Arts Council and West Central Initiative Artists on Main St grant. This is a \$10,000.00 grant with the criteria of \$2,500 in cash or in-kind donation. Vanessa agreed to be the EDA Representative and Carol Albright will write and submit the grant. Motion by Perry, seconded by Summers for Vergas EDA be the fiscal agent for the Vergas Arts Club and to apply for the Artists on Main Street Grant. Motion passed unanimously.

Old Business

CEDA First Impression Report

CEDA Representative Jordan Grossman presented information regarding applying for an Otter Tail County Community Growth Partnership Grant to provide Vergas Businesses with the ability to apply for grants up to \$5,000.00. The grant is for a matching grant of \$25,000.00. The matching money could come from the \$15,000 grant from CEDA, and \$10,000 from Community Club or city funds. Motion by Summers, seconded by Sonnenberg to recommend to Council to apply for grant for up to \$25,000.00 and to have a Vergas Grant for up to \$5,000 for improvements to the outside of buildings and interior improvements with the approval of the EDA. Motion passed unanimously. Members will find the \$10,000 needed to complete the grant match from the City, Liquor Store, EDA or Community Club.

Vergas Zoning Map

Alex Ohman, Planning Commission member supplied a proposed zoning map planning commission will recommend for Council to approve. Discussed the F zone located by the railroad. Members felt this is a wetland and it would be illegal to build. Motion by Albright, seconded by Sonnenberg to recommend to planning commission to change map to commercial from Couty Road 35 to the first residential lot along Pelican Avenue. Motion passed unanimously.

Motion by Perry, seconded by Sonnenberg to close the EDA/HRA meeting to discuss the sale of lots in Sunny Oaks Division. Motion passed unanimously.

All non-board members left the meeting.

Meeting minutes of the EDA/HRA closed meeting are locked in the Clerk-Treasurers office and can be opened by court order.

Chair DuWayne Ditterich opened the meeting at 3:30 pm.

Motion by Sonnenberg, seconded by Perry to accept the 2 offers as present. Motion passed unanimously.

Vergas EDA lots on Eva and Diane

Summers looked into tiny homes, but the price would still be over \$100,000. Decided to wait until spring to review if we still have lots available.

Adjourn

Adjourned meeting at 3:50 p.m.

Julie Lammers, CMC

City Clerk-Treasurer

City of Vergas

Council Recommendations:

Approve Community Grant Resolution allowing the EDA to apply for grant.

Follow up Actions

None.

**Vergas EDA/HRA
Government Services Center & Zoom
2:00 PM on Tuesday, September 17, 2024**

EDA/HRA Mission: Retain and promote business in our community, adding housing so that we prosper and increase our tax base, keeping Vergas a vital community.

The City of Vergas Economic Development Authority (EDA) and Housing Redevelopment Authority (HRA) met on Tuesday, September 17, 2024, at 1:00 pm for a special meeting at the Vergas Government Services building with the following members: Vanessa Perry, Paul Sonnenberg and Joy Summers. Absent: DuWayne Ditterich and Bruce Albright. Also Present: City Clerk-Treasurer Julie Lammers.

Call to Order

The meeting was called to order by City Clerk Julie Lammers at 1:00 pm. due to the chair and vice chair being absent.

Status of Recommendations to City Council

Lammers stated the Council approved the grant application for EDA grant program to Otter Tail County. Discussed having EDA put in boat slips for rental to raise funds. Lammers will check if this is legal. Discussed GAP financing for housing being built in Vergas.

New Business

Sale of Lot

Summers needing to abstain due to being the HRA Realtor there was not a quorum present to discuss the sale of a lot.

Closing Company

Summers needing to abstain due to being the HRA Realtor there was not a quorum present to discuss hiring a closing company.

Adjourn

Adjourn the meeting at 1:35 p.m.

Julie Lammers, CMC
City Clerk-Treasurer
City of Vergas

Council Recommendations:

None.

Follow up Actions

Lammers to look into a grant for building a house in Sunny Oaks.

**Vergas EDA/HRA
Government Services Center & Zoom
1:00 PM on Monday, September 23, 2024**

EDA/HRA Mission: Retain and promote business in our community, adding housing so that we prosper and increase our tax base, keeping Vergas a vital community.

The City of Vergas Economic Development Authority (EDA) and Housing Redevelopment Authority (HRA) met on Monday, September 23, 2024, at 1:00 pm for a special hybrid meeting at the Vergas Government Services building and on zoom with the following members: Paul Sonnenberg, Joy Summers, Vanessa Perry and Bruce Albright. Absent: DuWayne Ditterich. Also Present: City Clerk-Treasurer Julie Lammers.

Call to Order

The meeting was called to order by Acting Chair Albright at 1:00 pm.

Agenda Additions and Deletions

Motion by Summers, seconded by Albright to approve agenda with the deletion of minutes. Motion passed unanimously.

Status of Recommendations to City Council

Lammers stated the Community grant application was approved by the City Council and has been submitted to Otter Tail County.

New Business

Sale Of Lot

Summers abstained from all discussion and voting regarding the sale of the lot and the closing company decision.

Motion by Sonnenberg, seconded by Perry to accept proposed bid for 210 Eva St.. Motion passed unanimously.

Closing Company

Motion by Sonnenberg, seconded by Perry to use MN Title for closing company on all HRA properties. Motion passed unanimously.

EDA Funding Idea – boat slip

Discussed having a marina by the park. We would need parking, campground and walkway under road if we had land on the other side of County Road 4. To increase the budget we could rent out boat slips. Discussion will follow in future meetings.

Building Ideas-HRA Housing

Look into this idea in December after we know how many lots sell this year.

Adjourn

Motion by Sonnenberg, seconded by Summers to adjourn the meeting at 3:35 p.m. Motion passed unanimously.

Julie Lammers, CMC

City Clerk-Treasurer

City of Vergas

Council Recommendations:

None.

Follow up Actions

Lammers to look into a grant for building a house in Sunney Oaks.

Lammers check with Detroit Lakes about pricing of dock slips.

Lammers check on permitting for marina.

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5. Financial Update

- A. 2024 Income and Expenses Update
- B. 2025 Budget

Files Attached

- 2024 EDA_HRA Revenue and Disbursements.pdf

2024 EDA-HRA Income-Expense Sheet

Beginning Balance			\$24,331.42
Revenue:			
	City	5,000.00	
Total Revenue		<u>\$5,000.00</u>	
Expenses:			
	Loon's Nest (annual meeting)	325.00	
	Otter Tail County Auditor-Treasurer (Assessments)	7,469.36	
	Frazee-Vergas Forum (Annual Meeting)	114.66	
	Otter Tail County Auditor-Treasurer (Assessments)		
Total Expenses:		<u>\$7,909.02</u>	
Balance of Checking Account as of 07/31/2024			<u>\$21,422.40</u>
Savings Account			
	* West Central Initiative	16,105.60	
	Total in HRA/EDA Account		<u>\$37,528.00</u>
Veteran's Memorial			
Income			
	West Central Initiative	3,843.75	
	West Central Initiative	19,875.04	
	West Central Initiative	6,606.46	
	West Central Initiative		
Total Income		<u>30,325.25</u>	
Expenses			
	Loren Menz	3,843.75	
	Lyle Krieg	178.65	
	John Lotzer	63.49	
	Hough, Inc	595.25	
	Express Edging	1,100.00	
	The Freedom Rock Tour	8,000.00	
	West Central Innovative	9,937.65	
	Lyle Krieg	6,606.46	
Total Expenses		<u>30,325.25</u>	
Balance of Account			<u>\$0.00</u>
Pickle Ball			
Income			
	West Central Initiative		
	West Central Initiative		
	West Central Initiative		
Total Income		<u>0.00</u>	
Expense			
Total Expenses		<u>\$0.00</u>	
Balance of Account			<u>\$0.00</u>

City of Vergas budgeted \$5,000.00 for 2024 EDA/HRA transfer.

EDA/HRA requested \$15,000.00 for 2025 transfer from City.

Council Approved \$5,000 in Preliminary Budget

Vergas EDA/HRA
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6. New Business

A. Comprehensive Plan Review

Files Attached

- Comp Plan Progress 2024.pdf

Vergas Comprehensive Plan 2024 Progress Review

Land Use & Built Form

Goal: Capitalize on in-fill opportunities and direct growth to new areas where infrastructure is planned to be cost-effective and sustainable

Strategies:

- When considering expansion options, prioritize expansion that follows a set of guidance developed through a growth and management plan.
- Investigate annexing shorelines across bodies of water when landowners are favorable to the request

Action Item	2023 Progress	2024 Progress
Develop tiered system for expansion based on Vergas water & sewer capacity, EMS services and other public services & facilities.	Water/Sewer Committee is developing a tiered system for expansion based on capacity.	
Identify possible annexation areas and contact owners.	Planning Commission looking at W. Lake Street	
Pay close attention to and abide by shoreline regulations governed by the state.	Planning Commission changed permit process and updating shoreline management ordinance	
Participate in preserving the health of lakes and surrounding wildlife.	Storm water runoff being discussed	

Goal: Land use and build form decisions support and celebrate the existing character of the town

Strategies:

- Encourage land uses that strengthen Vergas' reputation as a family-friendly, safe place with a small-town charm.
 - Limit land uses that allow for big box stores, chains, large processing plants or other developments that have short-term gains and long-term losses of community character and environmental protection.
 - Ensure that any land use involving light industrial development has a plan for maintenance and accessibility.
- Encourage or offer tax incentives for parking for new construction.

Action Item	2023 Progress	2024 Progress
EDA/HRA develop incentives to encourage uses identified above.		
Planning and Zoning develop policies regarding use identified above	Planning Commission updating zoning map with review and modification of city ordinances.	
EDA identify areas appropriate for light industrial development.		
Explore above and underground parking.	Parking lot identified and planned for OTC building site.	

Housing

Goal: Identify affordable housing lots that can be developed with the next 5 years

Strategies:

- Develop partnerships with Otter Tail Co. to share county-level resources with local developers and future residents via existing incentives and initiatives.

Conduct and inventory and promote lots available.		
Action Item	2023 Progress	2024 Progress
EDA develop a fact sheet regarding available assistance programs		
Utilize city website by adding housing resources comparable to neighboring cities		
Transportation		
Goal: Make Vergas accessible for all modes of transportation and for people of all abilities		
Strategies: <ul style="list-style-type: none"> Identify key places across the city that can improve handicap accessibility. Communicate and market existing transportation services. Identify additional locations for downtown parking. Construct handicapped parking spots and sidewalks along Co Rd 4. Explore advantages and disadvantages of rerouting Co Rd 4 through downtown to reduce thorough traffic on Main Street. Explore options for reducing stopped trains and subsequent stopped traffic. Promote programs for ridesharing networks and services		
Action Item	2023 Progress	2024 Progress
Conduct an ADA audit or other type of evaluation to identify key areas for improvement across the city.		
Create short reference guide for residents and visitors describing local and regional transportation options.		
Work with Planning Commission to determine if vacant or undeveloped property could serve as space for new parking lots, and potential diagonal parking.	Parking lot planned for OTC building property that was acquired by the city.	
Contact Canada Pacific to explore moving the exchange.		
Streets, sidewalks and yard waste committee review possibilities of collaboration with OTC Highway Department.		
Goal: Increase connectivity between Vergas and regional trails		
Strategies: Consult entities, like MN DOT, DNR, WCI and Partnership 4 Health, about pursuing grants for planning and infrastructure for a trail connection.		
Action Item	2023 Progress	2024 Progress
Work with OTC to pursue grant funding to connect the Heartland Trail along Co.Rd 4.	Feasibility study conducted for Heartland and Heart of Lake trails. Approved by Council and plan for Heart of Lakes trail connected with Co. Hwy 35 project	
Add multi-use path to the update of the 2019 Capital Improvement Plan to ensure that it is included in future city budget.		
Business & Economic Development		

Goal: Maintain the small business atmosphere		
Strategies: <ul style="list-style-type: none"> Advertise local businesses regionally Review and update city laws and ordinances that support small business owners		
Action Item	2023 Progress	2024 Progress
Work with neighboring Chambers of Commerce to advertise and access resources	OTC Lakes Country Magazine	
Collaborate with the Community Club to identify opportunities and resources to market regionally.	Facebook on ongoing bases features a Vergas business, and hosts events to promote businesses, i.e new event Shops n’ Hops. Vergas advertising and featured highlights in OTC Lakes Country Magazine. Established a full Vergas/lakes billboard that features map of area and Vergas hosted Events. Also have a brochure with Vergas events that was distributed and in stores for ongoing access and have full size posters in the businesses that shows 2023 events. Weekly TV3 Vergas show that highlights Vergas	
Submit stories, ads, and updates to surrounding local papers.	Frazee Forum has featured a number of Vergas stories, i.e. Maple Syrup Fest, Art Camp, Vergas Art Program. Ads in Frazee forum on an ongoing basis.	
Invest in enhancing the City website		
Preserve existing protections within city laws and ordinances		
Explore state and federal incentives for small businesses, especially those making positive impact in nearby communities.		
Goal: Invest in Human Capital		
Strategies: <ul style="list-style-type: none"> Invest in local childcare options Create opportunities for socializing, connecting, creative placemaking year-round. Provide opportunities for retirees to utilize their knowledge and experience and increase social connection.		
Action Item	2023 Progress	2024 Progress
Connect with OTC Early Childhood Coordinator to identify needs and resources.		
Improve marketing of existing community activities, from small socializing to large events.	As above, Facebook, OTC Lakes Country magazine, event brochure and billboard	
Identify gaps in existing community programming and recruit volunteers to host one and/or recurring events.		

Explore development of spaces for families to recreate and your specific activities.	Detroit Lakes water ski club practicing Long Lake city park and offering ski shows	
Identify and invite volunteers to join planning and implementation projects.	Ongoing. Is part of event planning to reach out for volunteers.	
Goal: Prioritize business development that provides daytime and evening activities for residents		
Strategies: <ul style="list-style-type: none"> Create more opportunities to recruit local businesses, especially where gaps in existing services Increase awareness of state and regional resources for small business owners and entrepreneurs.		
Action Item	2023 Progress	2024 Progress
Work in partnership with Vergas EDA to integrate public feedback into business development and expansion strategies		
Host a business and entrepreneurship fair in partnership with OTC with targeted outreach based on survey results and public input.		
Leverage partnerships with existing programs; i.e WCI, MN DEED, SCORE business mentors, Vergas Community Club, West Central Small Business Development Center, Women's Ventures, OTC Small Business Coaching.		
Goal: Develop and expand job opportunities		
Strategies: <p>Maintain and increase number of visitors Pursue opportunities for light manufacturing Support digital entrepreneurs and remote workers</p>		
Action item	2023 Progress	2024 Progress
Advertise business and recreational opportunities and events regionally.	As noted previously; Facebook, OTC Lakes Country magazine, TV3 Vergas show.	
Pursue and invest in trail development.	Feasibility study conducted to examine Vergas connection to Heartland and Heart of Lake Trails	
Cultivate more year-round attractions and events.	Year round event calendar, 9 of 12 months community event. This does not include events by other businesses and groups.	
Identify land available for development and purchase.	City purchase of 8 lots from OTC foreclosed land (Eva/Diane street)-Sunny Oaks. OTC to build 4 Senior living housing units in the development.	
Offer the Event Center as coworking space by appointment.	Event Center improvements and updates being made to make the space more visibly appealing and marketable.	

	Hired part time Event Center Coordinator to promote event center space.	
Maintain and develop broadband capabilities.		
Connect with neighboring communities to participate in county-wide networking opportunities. (host pre-existing groups for a meeting).	Regional Mayor meetings , Regional City Clerk meetings	
Public Services and Facilities		
Goal: Maintain adequate pubic facilities and services to meet the health, safety, education, and leisure needs of all Vergas residents.		
Strategies: <ul style="list-style-type: none"> Prioritize infrastructure investment based on existing facilities with deficiencies first, and retrofitting of facilities second, and future facility needs third. Engage in strategic partnerships to ensure that Vergas is identified as a community for investment in fiber optic cable to increase broadband access. Conduct a needs assessment to understand more about the barriers and opportunities to improve resident access to medical facilities. (transportation, awareness).		
Action Item	2023 Progress	2024 Progress
Encourage various committees to complete prioritization exercise.	Water Sewer Committee is working on prioritizing needs by making a project list.	
Explore expanded services, particularly MN DEED Border-to-Border Broadband opportunity.		
Collaborate with EDA/HRA to oversee a needs assessment.		
Goal: Ensure highest quality standards and services for public safety given Vergas' existing resources and staff capacity.		
Strategies: <ul style="list-style-type: none"> Ensure safety of navigation throughout city streets and sidewalks. Make Long Lake Park a desirable location for recreation year-round.		
Action Item	2023 Progress	2024 Progress
<ul style="list-style-type: none"> Review, update, and publicize the city's planning and zoning maps to accurately indicate which city sidewalks are to be maintained by the city vs residents. 	Planning Commission updating zoning maps	
<ul style="list-style-type: none"> Conduct a parking study. 		
<ul style="list-style-type: none"> Explore the possibility of a MNDOT Complete Streets project for Vergas. 		
<ul style="list-style-type: none"> Renovate and upgrade public restroom facilities at Long Lake park. 	Park improvement proposal developed, park board working with NDSU, which includes improved facilities. Painting and lighting improvements to restroom. Loon Art for the park fundraising event to support park improvements. Community feedback on plan at the Loon Art for the Park event.	
<ul style="list-style-type: none"> Explore opportunities to work with rental company for non-motorized watercraft. 		
<ul style="list-style-type: none"> Consider snowshoe rental companies. 		

Goal: Ensure that services and facilities allow residents and visitors of 55 years or older to age in place.		
Strategies: <ul style="list-style-type: none"> • Ensure safety of navigation through city streets and sidewalks. Work to develop a full spectrum of transitions in senior housing needs, from accessibility options to access of services and skilled nursing.		
Action Item	2023 Progress	2024 Progress
Develop handicap parking spots		
Work with ED/HRS to conduct a needs assessment and feasibility study for expanded senior housing options.	Have 2021 Comprehensive plan, 2019 EDA/HRA Housing study and working with OTC Housing & Redevelopment	
Parks & Open Spaces		
Goal: Support Community Art and arts programming		
Strategies: <ul style="list-style-type: none"> • Increase the number of displays of interactive art around town, in parks, and open spaces. Increase community education arts programming.		
Action Items	2023 Progress	2024 Progress
<ul style="list-style-type: none"> • Create a directory of local artists. 	Studio Crawl is planned for Sept 23, 2023 and this is step in the direction to create a directory. VCC has local artist creating loon pieces placed around Vergas.	
<ul style="list-style-type: none"> • Continue to offering summer youth art camp. 	Continues to grow. In 2023 had 126 youth art Youth pottery classes available	
<ul style="list-style-type: none"> • Provide a listing of events on city website. 	On City website, VCC Facebook, and posters Established a Vergas Arts Program, aligned with VCC. Hosted 3 performing arts (Chmielewski band, Tony DeBlois, and Siama Story Teller).	
Goal: Update public facilities at Long Lake Park		
Strategies: <ul style="list-style-type: none"> • Continue working with NDSU to develop concept designs for Long Lake park. Communicate with county and regional stakeholders in parks and recreation the desire to pursue state and federal funding.		
Action Item	2023 Progress	2024 Progress
Follow guidelines and budget in Capital Improvement plan for restroom facilities specifications and budget.		
Park Board present ideas to Planning and Zoning Commission and the City Council for implementation.	Park Board presented park improvement plan	
Goal: Leverage existing amenities to create a culture that celebrates physical activity and community-based sports that are complementary to school sports schedules.		
Strategies: <ul style="list-style-type: none"> • Create opportunities for sports and physical education. • Begin offering adult leagues for baseball, softball etc.. Explore opportunities for additional recreational space development.		

Action Item	2023 Progress	2024 Progress
Example; Offer lessons for pickleball, classes for local fitness trainers, dance classes.	Lakes Fit offers classes and pickleball has classes for beginners	
Coordinate community education for implementation.	Continue to collaborate with Frazee community education for Vergas swimming lessons	
Conduct a feasibility study for soccer fields and/or frisbee golf.		
Planning and Zoning identify sustainable areas.		

Vergas EDA/HRA

Vergas EDA/HRA

**Government Services Center & Zoom Id 267-094-2170 password 56587
2:00 PM on Wednesday, October 2, 2024**

7. Old Business

- A. CEDA Update - Jordan Grossman
- B. Vergas HRA lots of Eva and Diane
- C. EDA Funding Ideas
 - 1. Marina
 - 2. Spec House

Files Attached

- Digital Marketing Workshop in Vergas flyer.pdf



DIGITAL MARKETING FOR SMALL BUSINESS

AT THE VERGAS EVENT CENTER

SPONSORED BY THE CITY OF VERGAS,
COMMUNITY AND ECONOMIC DEVELOPMENT ASSOCIATES,
AND WEST CENTRAL MN SBDC

When: *Thursday, October 17, from 3:00 - 4:00 PM*

Where: *Vergas Events Center, 140 W Linden St, Vergas MN 56587*

What: *Join West Central MN SBDC Consultant, Josh Sowl, at the Vergas Event Center for a free workshop on how digital marketing can help grow your small business. During the workshop, you can expect to learn about the best platforms to market on and receive actionable tips for your business. Don't miss this opportunity to enhance your marketing efforts and fuel your business growth!*

Register in <https://mnsbdc.ecenterdirect.com/events/11325>
Advance:



Scan QR Code with your Phone to Register.



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Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance at 218.299.6605.