

Vergas Event Center

Quarterly Report to the City Council 7/21/2026

January 1, 2026 - June 30, 2026

Submitted by: Event Center Coordinator

Executive Overview

The Vergas Event Center has experienced strong growth during the first half of 2026, with rental revenues exceeding the same period in 2025 by more than 30%. Community utilization remains strong, with a variety of events hosted including weddings, graduations, birthday parties, baby showers, memorial services, vendor markets, lake association meetings, fitness classes, and community events. As of July 15, 2026, the Event Center has secured \$11,300 in expected rental revenue for 2026, demonstrating continued demand and positive momentum for the facility.

In addition to increased rental activity, several facility improvement and maintenance projects were completed, including repairs to the internet service and camera security system, as well as completion of the solar panel project. Ongoing facility needs include replacement of the furnaces and repair or replacement of the bar cooler.

Efforts continue to focus on advertising, promotion, and community outreach to increase awareness of the facility and attract additional rentals.

Financial Summary

Rental Revenue Comparison

Period	Revenue
January-June 2025	\$6,830.00
January-June 2026	\$8,915.05

The Event Center generated **\$8,915.05** during the first six months of 2026, compared to **\$6,830.00** during the same period in 2025. This represents an increase of **\$2,085.05**, or approximately **30.5% growth** year-over-year.

Additionally, as of July 15, 2026, the Event Center has **\$11,300 in projected rental income booked for the 2026 calendar year**, not including future rentals that may still be scheduled.

The facility has also generated revenue through recurring fitness programming, including morning and evening Zumba classes. These activities produced an additional **\$965.00 in income during 2026**.

Rental Activity Overview

The Event Center continues to serve a diverse range of community and private events. During the first half of 2026, rentals included:

- Weddings
- Baby showers
- Birthday parties
- Graduation celebrations
- Memorial services
- Vendor market
- Several community events
- Several lake association meetings
- Fitness and wellness programs

The variety of events hosted demonstrates the Event Center's value as a community gathering space and regional event venue. Several larger events generated significant revenue, including weddings and graduation celebrations, contributing substantially to overall rental income.

Looking ahead, additional weddings, reunions, anniversary celebrations, community events, and organizational gatherings are already scheduled through the remainder of 2026.

Facility Maintenance and Capital Improvements

Completed Projects

The following operational issues were successfully addressed:

- Internet service disruption was repaired and service restored.
- Security camera system malfunction was repaired and returned to operation.
- Solar panel installation project has been completed.

These improvements have enhanced reliability, security, and long-term operational efficiency of the facility.

Current Maintenance Concerns

The following items require attention:

Kitchen Refrigerator

A new commercial refrigerator for the kitchen has been purchased for **\$900.00**. The unit is currently on order and awaiting delivery and installation. Once installed, it will provide improved refrigeration capacity and reliability for facility users.

Bar Cooler

The bar cooler is currently not functioning properly and should be evaluated to determine whether repair or replacement is the most cost-effective option.

HVAC System

The facility furnaces have reached the point where replacement is recommended. In addition, one of the air conditioning units serving the main event room is no longer functioning properly.

Estimated Replacement Cost: \$31,328.00

Replacement of this equipment will improve guest comfort, reduce the risk of system failures during events, and improve energy efficiency.

Marketing and Future Goals

A primary focus for the remainder of 2026 is increasing Event Center utilization through continued marketing and advertising efforts. Current initiatives include:

- Promoting rentals through community outreach and local advertising.
- Highlighting the Event Center's flexibility for weddings, reunions, meetings, celebrations, and community gatherings.
- Increasing awareness among residents, organizations, and visitors.
- Pursuing opportunities for additional recurring programs and events.

Given the increase in rental revenue and the number of events already booked for the remainder of the year, the Event Center is well positioned for continued growth.

Conclusion

The first half of 2026 has been successful for the Vergas Event Center. Revenue has increased significantly compared to 2025, facility improvements have enhanced operations, and bookings remain strong through the remainder of the year. While several capital maintenance items will require attention, the Event Center continues to be a valuable community asset and is showing encouraging financial growth.

Respectfully Submitted,

Rachel Nustad

Event Center Coordinator

City of Vergas

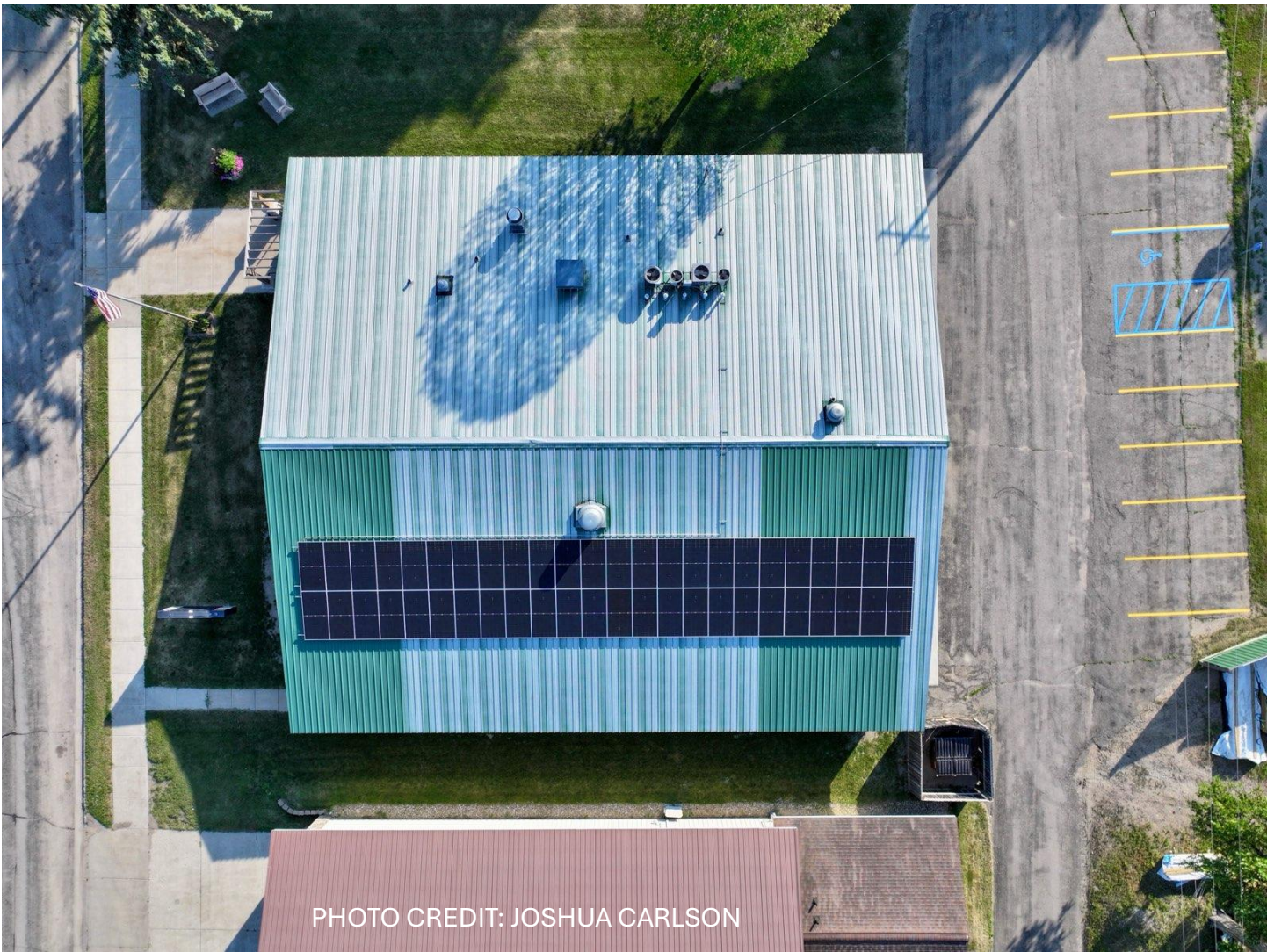


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