

VERGAS EDA/HRA

GROWING UP VERGAS FUNDRAISING CAMPAIGN

*“Rooted in Community.
Growing the Future.”*

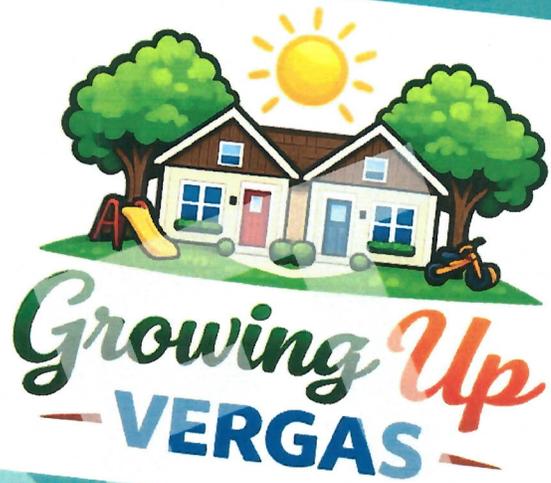
Growing Up Vergas is a sustainable community initiative dedicated to supporting families, fostering early development, and creating a forward-thinking childcare host site that will serve as a lasting asset to Vergas for generations.



Donate:

checks can be mailed to
West Central Initiative
PO Box 318
Fergus Falls, MN 56538-0318

*Please put “Vergas Community Fund”
and Growing up Vergas in the memo



Support Families

Strengthen Workforce

**Promote Economic
Stability**

Questions:

jlammers@cityofvergas.com
katie.gehring@ceda.usa.com

218-302-5996

CORE VALUES



Community Sustainability

We believe strong communities begin with strong families. By providing reliable, high-quality childcare, we support workforce participation, stabilize households, and help keep young families rooted in Vergas.

Economic Vitality

Accessible childcare is essential infrastructure. We strengthen the local economy by enabling parents to work, supporting local employers, and contributing to long-term economic growth in our community.

Long-Term Legacy

We are building more than a duplex — we are creating a sustainable childcare model that will serve as a lasting asset to Vergas for generations.

Forward-Thinking Leadership

We embrace innovation, responsible growth, and sustainable practices to ensure our childcare model remains resilient, adaptable, and community-centered.

Provider Partnership

We work alongside providers as partners, recognizing that strong provider support, promotes stronger families and stronger communities.

Safe & Nurturing Environment

We provide a home-based setting where children feel secure, valued, and inspired to grow socially, emotionally, and academically.

Stewardship & Responsibility

We are committed to financial responsibility, environmental mindfulness, and operational sustainability to ensure long-term impact and trust within our community.

Local Investment

We prioritize local partnerships, local families, and local impact — keeping resources and opportunity within Vergas whenever possible.

SPONSORSHIP OPPORTUNITIES

This campaign builds a financially sustainable childcare model that serves families today and for generations to come.



🌱 Seed Sponsor – \$5,000

- Social media thank-you post
- Immense Gratitude

🌿 Sapling Sponsor – \$10,000

- Social media thank-you post
- Logo on ribbon cutting signage

🌳 Oak Sponsor – \$25,000

- Social media thank-you post
- Logo on ribbon cutting signage
- Verbal recognition at ribbon cutting event

🌲 Evergreen Sponsor – \$50,000

- Social media thank-you post
- Logo on ribbon cutting event signage
- Verbal recognition at ribbon cutting event
- Plaque displayed at Growing Up Vergas

Donate Online:



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COMMUNITY INFORMATION SHEET

Who Is Leading This Project?

The Vergas EDA/HRA (Economic Development Authority/Housing & Redevelopment Authority) is leading this initiative in partnership with local childcare providers, community leaders, and regional partners. The goal is to strengthen Vergas by investing in sustainable childcare infrastructure that supports families and economic growth.

What Is Being Proposed?

Construction of a residential twin home (duplex) that will serve as a host site for two specialized family childcare providers. This project will:

- Open 24 new childcare spots for area families
- Provide stable, high-quality early childhood care
- Support working parents and local employers
- Create a sustainable childcare model for the community

Each side of the duplex will operate as an independent licensed family childcare program, designed specifically for early learning and child development.

Where Will It Be Located?

The Vergas EDA has purchased a lot on Altona Avenue to construct the residential twin home.

The building will be designed to:

- Blend into the neighborhood as a residential property
- Meet all state childcare licensing requirements
- Provide safe indoor and outdoor learning environments

How Will the Project Be Completed?

This project will be accomplished through collaboration with:

- Local builders and contractors
- Childcare providers and early childhood experts
- Grant organizations
- Local, regional, and state government partners
- Economic development professionals
- Community supporters and stakeholders

Funding will include a combination of:

- Grants
- Public Investment
- Private Partnerships
- Community Support

This collaborative approach ensures long-term sustainability and responsible financial stewardship.

When Will This Happen?

- Summer 2026: Begin construction
- Summer 2027: Target opening and fully operational
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Why Is This Important for Vergas?

Childcare is essential infrastructure for a thriving community. This project will:

- Support local workforce participation
- Help attract and retain families
- Strengthen the local economy
- Increase housing utilization
- Create long-term community stability
- Establish a sustainable childcare model that can serve Vergas for generations

Growing Up Vergas is more than childcare — it is an investment in the future of our community.

Have Questions?

Community engagement is important to us.

We welcome feedback, ideas, and partnership conversations.

For more information, please contact: katie.gehring@cedausa.com or jlammers@cityofvergas.com