

**2025**

| Q1     | Cost      | Retail Value |
|--------|-----------|--------------|
| Liquor | \$128,242 | \$166,715    |
| Beer   | \$39,308  | \$51,100     |
| Wine   | \$29,870  | \$38,831     |
| THC    | \$4,104   | \$5,958      |

| Q2     | Cost         | Retail Value |
|--------|--------------|--------------|
| Liquor | \$131,772.00 | \$189,728.00 |
| Beer   | \$46,163.00  | \$63,040.00  |
| Wine   | \$29,892.00  | \$48,475.00  |
| THC    | \$3,795.00   | \$5,834.00   |

| Q3     | Cost         | Retail Value |
|--------|--------------|--------------|
| Liquor | \$113,088.00 | \$163,410.00 |
| Beer   | \$39,049.00  | \$52,865.00  |
| Wine   | \$25,282.00  | \$40,785.00  |
| THC    | \$4,035.00   | \$6,017.00   |

| Q4     | Cost        | Retail Value |
|--------|-------------|--------------|
| Liquor | \$98,857.00 | \$143,954.00 |
| Beer   | \$26,791.00 | \$36,457.00  |
| Wine   | \$22,055.00 | \$35,747.00  |
| THC    | \$2,427.00  | \$3,852.00   |

**2024**

| Q1         | Cost      | Retail Value |
|------------|-----------|--------------|
| Liquor     | \$133,844 | \$195,213    |
| Beer       | \$30,327  | \$39,864     |
| Wine       | \$34,285  | \$54,420     |
| Everything | \$206,108 | \$302,857    |

| Q2         | Cost      | Retail Value |
|------------|-----------|--------------|
| Liquor     | \$135,626 | \$197,143    |
| Beer       | \$48,089  | \$64,413     |
| Wine       | \$35,494  | \$55,893     |
| Everything | \$227,608 | \$330,529    |

| Q3         | Cost      | Retail Value |
|------------|-----------|--------------|
| Liquor     | \$112,853 | \$163,721    |
| Beer       | \$35,840  | \$47,796     |
| Wine       | \$28,819  | \$45,916     |
| Everything | \$184,327 | \$267,668    |

| Q4         | Cost      | Retail Value |
|------------|-----------|--------------|
| Liquor     | \$100,317 | \$144,795    |
| Beer       | \$31,149  | \$41,920     |
| Wine       | \$25,805  | \$41,301     |
| Everything | \$165,446 | \$239,817    |

**Product Cost**

|      | Q1        | Q2           | Q3           | Q4        |
|------|-----------|--------------|--------------|-----------|
| 2018 | \$154,391 | \$168,148    | \$181,370    | \$171,230 |
| 2019 | \$175,352 | \$203,013    | \$207,617    | \$212,844 |
| 2020 | \$236,937 | \$249,378    | \$239,382    | \$235,576 |
| 2021 | \$245,710 | \$253,106    | \$230,930    | \$221,536 |
| 2022 | \$219,817 | \$220,182    | \$214,990    | \$203,765 |
| 2023 | \$222,100 | \$219,813    | \$181,440    | \$183,787 |
| 2024 | \$206,108 | \$227,608    | \$184,327    | \$165,446 |
| 2025 | \$204,774 | \$217,061.00 | \$185,733.00 | 154563    |

**Product Retail**

|      | Q1        | Q2        | Q3        | Q4        |
|------|-----------|-----------|-----------|-----------|
| 2018 | \$227,657 | \$252,276 | \$267,408 | \$253,600 |
| 2019 | \$255,930 | \$294,667 | \$300,920 | \$314,531 |
| 2020 | \$548,755 | \$362,236 | \$351,689 | \$351,376 |
| 2021 | \$367,773 | \$373,261 | \$336,659 | \$327,818 |
| 2022 | \$322,928 | \$321,025 | \$310,109 | \$302,596 |
| 2023 | \$324,199 | \$318,728 | \$265,023 | \$268,540 |
| 2024 | \$302,857 | \$330,529 | \$267,668 | \$239,817 |
| 2025 | \$297,239 | \$314,797 | \$269,105 | \$226,232 |