



RURAL EDGE

SMART STRATEGIES FOR SMALL BUSINESS SUCCESS

What is Rural Edge? It is a seven-part cohort designed to empower rural entrepreneurs with the tools and knowledge needed to thrive in their communities. The program addresses the unique strengths and challenges of running a business in smaller communities like Vergas while covering essential topics like financial management, marketing strategies, and long-term planning. Participants will learn how to leverage local networks, embrace digital tools, and adapt to evolving market conditions. This hands-on curriculum equips business owners with practical strategies to build resilience and sustainable growth. By the end of the cohort, attendees will be ready to make a lasting impact in their local economies.



Cohort Lead Presenter:
Ryan Tungseth

What is the format? Cohorts are 7 in-person group sessions that last approximately 2 hours each as well as 1 to 3 one-on-one client sessions for individual work on the business.

When: Mondays from 4:00 - 6:00 PM
September 15 - November 3
No group cohort on Oct. 13

Where: Vergas Event Center 140 W. Linden St.
Vergas MN 56587



Scan QR code to
learn more and to
register for cohort.

