Liquor Store Manager Report

Financials:

The following has been transferred to the general fund:

2020	2021	2022	2023	2024
\$30,000	\$30,000	\$25,000	\$15,000	\$25,000

Employees:

Currently at 2 full-time employees and 2 part-time employees.

- Kyle Nov 2021
- Tammy Aug 2015
- Jezmae June 2020 (on a temp short-term leave)
- Paul Oct 2020

Misc:

- Front of store remodel. Update?
- Jezmae is on temp leave.
- Advertised hiring for part-time help.
 - Getting very few applicants.
 - 5 people so far inquired. All declined due to pay.
- I'm recommending to council to hire Shawna Jones at step 1
 - She has previously worked here several years ago
 - She's looking for nights and evening hours, which are primarily what we need in the summer.
- 2023 auditors report was released.
 - VMLS ranked 105 out of 176 statewide in sales
 - VMLS net profit \$33,568
 - 14 munis statewide must hold public hearing to decide if they remain open
 - 31 cities reported a loss in 2023
 - 3 munis closed in 2023
- VMLS has won the 2025 MMBA Facility Award "Best Community Involvement"
 - All municipal liquor stores in the state compete for this award.
 - We will be presented with a plaque and \$300 to be used for a community project.
 - See attached award letter from MMBA president Paul Kaspszak