Liquor Store Manager Report:

## Financials:

The following has been transferred to the general fund:

2014-\$0.00 2015-\$0.00 2016 \$0.00 2017- \$5,000 2018 - \$10,000 2019 - \$48,400

2020 - \$30,000 2021 - \$30,000 2022 - \$25,000 2023 - \$15,000

## Employees:

Currently at 2 full-time employees and 4 part-time employees.

- Kyle and Tammy
  - Jezmae, Paul, Sarah, and Connie
- Jezmae will return to work April 13<sup>th</sup>, Maple Syrup Fest

## Misc:

- Going back to summer hours starting Monday, April 15<sup>th</sup>
- THC was aprx. 5% of sales in March
  - Aprx. \$2000 additional income from THC so far
- New shelving was ordered and installed. Since installation, we've gained a large amount of floor space along with numerous new products being added.
- According to the MMBA, nationwide trends are showing a large increase in non-alcoholic options.
  - We're noticing it in the store, numerous people switching to N-A options.
  - $\circ~$  I'm trying to stay ahead of the trends and have new N-A and THC options available.
- Getting a proposed bid from Shawn Day for a display. I recently got a brand-new wine cooler for free from a supplier. Shawn's display will hold the wine cooler and 4-6 cases of wine.
- Getting bids for improving the front lawn section of the Liquor Store. I have not gotten any bids back yet. Ideas so far include:
  - Downtown resting / eating / hangout area
  - Awning(s) removal and/or replacement
    - Both awnings have mold and need repair
  - Concrete to replace the grass
    - Currently grass, rock, and mud in a section that we can't get grass to grow
    - Billboard power cord is a trip hazard. Could be damaged from laying on the ground (Mike did partially bury it last fall)
    - Rocks are always kicked into the lawn
    - Cats/dogs use the lawn as the bathroom
  - Benches and flowers will stay, with more benches or permanent picnic tables
  - Someone had an idea for a fundraiser. Stamped concrete designs as part of the fundraiser?