

Mapleton 2022 Priority list

1. Required community meetings
 - a. Monthly EDA meetings
 - b. Quarterly City Council meetings
 - c. Quarter community collaboration check-ins - Action plan review
 - d. Annual community collaboration retreat - Comp plan review
2. First Impressions report with website review
 - a. Develop community profile
 - b. Review EDA programs, financials, and set annual goals
 - i. Facade improvement and signage
3. Business visits - Follow ups from survey and new engagement
 - a. Engage school in marketing project
 - b. Develop list of entrepreneurial resources
 - i. Social media training
4. Old school redevelopment
 - a. Research site parameters - zoning, set backs, etc.
 - b. Commercial needs?
 - c. Multifamily needs? Senior housing needs? Housing study?
5. Funeral home uses
 - a. Sale?
 - b. City offices?
 - c. Commercial uses?
6. Troendle House redevelopment
 - a. Investment and hospitality groups?
 - b. Local repurposing?
7. Community marketing and branding strategy
 - a. Community placemaking, Artists on Main
8. Shortage of daycare slots in the region
 - a. Meet with school district to understand the need
 - b. Pull together community partners to explore the construction of a center
9. Grant writing (depends on scope of application)