



CEDA IS ONE OF THE BEST INVESTMENTS ANY CITY COULD MAKE. THEIR STAFF HAS THE KNOWLEDGE AND SKILLS NEEDED TO MAKE NAVIGATING THE WATERS OF ATTRACTING BUSINESSES TO OUR CITY COME TRUE! THEY WOULD BE AN ASSET TO ANY TOWN.

— MAYOR JIMMIE-JOHN KING,  
CITY OF STEWARTVILLE, MN



## Contact Us

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## Follow Us

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@cedausa



@cedausa



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[WWW.CEDAUSA.COM](http://WWW.CEDAUSA.COM)

## WHO WE ARE

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We are a 501 (c)(3) non-profit organization that has been dedicated to the progression of economic vitality in rural communities for over 30 years.

Our team works closely with cities, counties and organizations to understand their priorities and help them to strategically establish and actualize goals.

We also develop relationships with new and existing businesses to assist with any challenges in startup, operation and expansion.

As a non-profit, all of CEDA's services are provided at or below cost. Donations from our generous partners help to keep our services affordable for our communities and contracts.

## COMMUNITY SUPPORT PROGRAM

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As an alternative to difficulties of directly hiring staff, CEDA presents communities with the option to contract for a team of highly-skilled professionals!

CEDA's structure allows communities to be proactive about economic development by:

- **Providing a dedicated team member to serve on location in the community.**
- **Allowing communities to contract for the amount of time/week that accommodates their budget.**
- **Collaboratively developing a yearly work plan to meet the goals of the community.**
- **Ensuring accountability with the standard 30-day-out clause included in every contract.**



CEDA OFFERS THE CITY OF ST. CHARLES BOTH A COST EFFECTIVE AND EFFICIENT APPROACH TO ECONOMIC DEVELOPMENT. THE NETWORKING AND PARTNERSHIPS THAT OUR CEDA REPRESENTATIVE MAKES GO WELL BEYOND THE CITY LIMITS.

— CITY ADMIN NICK KOVERMAN,  
CITY OF ST. CHARLES, MN



## COMMUNITY AND REGIONAL MARKETING

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CEDA launched its Expanded Marketing Program in 2016, which allows our communities to promote themselves in unprecedented ways:

- **Representation at international trade shows.**
- **Access to a database of over 2,000 site selectors.**
- **Knowledge of best practices in economic development across the country.**
- **Increased access to local, state and national government officials.**
- **Memberships to several nationally recognized organizations.**
- **Unique approaches to exposing people to the areas that CEDA serves.**

## GRANT WRITING

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We have a team with diverse knowledge and experience that will improve your community's applications for grant dollars.

- **Over \$40 Million of private, state and federal grant dollars have been secured by staff since 1986.**

## SMALL BUSINESS COUNSELING

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CEDA is a satellite office for the Rochester Small Business Development Center (SBDC). We work directly with your new and existing businesses to provide expertise and resources to encourage their long-term success.