

CITY OF VERGAS
Event Center Advisory Minutes
Vergas Event Center & Zoom Teleconference
5:30 P.M. on Wednesday, January 4, 2023

The City of Vergas Event Center Advisory Committee was called to order by Chairperson Paul Pinke on Wednesday, January 4, 2023, at 5:34 pm with the following members present: Paul Pinke, Julie Lammers, Mary Ditterich, Paul Haarstick and Vanessa Perry. Absent: Rebecca Hasse and Lyle Krieg. Guests included: Colton Smith (via Zoom).

Approval of the Agenda

Motion by Ditterich, seconded by Perry to approve the agenda with the addition of “Letter from Renter” and “Walking”. Motion carried unanimously.

Approval of Minutes

Motion by Pinke, seconded by Ditterich to approve the meeting minutes. Motion carried unanimously.

Council Recommendations

Electronic Sign money was moved to the money market account.

2022 Income and Expense

Lammers covered the year-to-date income and expense report with the committee. Revenue has had a strong performance for the year—a considerable positive change from the past few years.

Electronic Sign

Lammers stated that the previous party interested in the spot on the sign has stopped communicating. Motion by Perry, seconded by Haarstick to recommend to council to add an event center rental information placeholder to the open spot. Motion carried unanimously.

Building Update

Several tiles have come off the floor and City maintenance personnel have been painting the open spaces a bright orange to prevent trip hazards. Committee was joined by Colton Smith via zoom for a presentation of samples and materials. Smith answered questions from the committee including previous clients, durability of materials, cleaning techniques and maintenance, and estimated timeline.

Due to the deteriorating flooring and growing concern for safety and appearance, a motion was made by Perry and seconded by Haarstick to recommend to council to select Custom Concrete Coatings to repair and replace the flooring by using funds in the money market account, capital improvement money, and the remaining approximately \$20,000 from the 2022 budgeted tax levy or American Rescue Plan Funding (ARPF) funds. Motion carried unanimously

Letter from Renter

Lammers shared a letter addressed to City Council and Mayor regarding issues during a recent rental. Committee discussed issues presented by the letter and noted that some are concerns that are known and being addressed, some concerns were a result of event needs not being properly communicated when the facility was rented, and some concerns may require more renter education about the capabilities of the facility.

Fundraising Events

Purse Bingo: Tickets will be sold online for \$50. All bingo purses have been donated, and several businesses have donated to help reduce expenses. Perry will be donating purses for additional games during the event. TIP will be doing “horse races” during the event. Kevin Zitzow will emcee the non-gaming part of the event. MW Pastry is donating dessert.

Gun Raffle: Tickets are being printed. Printing costs are being donated by TIP. There will be 999 tickets printed and will be made available at various Vergas businesses.

Rummage Sale: Will discuss after the completion of the previous fundraising events.

Walking

Due to the existence of a fitness facility in town and the additional city staff time to open and close the Event Center, there will be no open walking. Parties wanting open walking should register their concerns with the City Office.

Council Recommendations

- Create a rental information placeholder ad in the open spot on the Event Center sign.
- Select Custom Concrete Coatings to repair and replace the flooring by using funds in the money market account, capital improvement money, and the remaining approximately \$20,000 from the 2022 budgeted tax levy or ARPF funds.

Follow up Actions

- None

The business for which the meeting was called having been completed, the meeting was adjourned at 7:10 p.m.

Respectfully submitted,

Paul Haarstick, Recording Secretary

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