

**Vergas Liquor**  
**Sales Analysis by Item category**

Select all  
Order by (Item) Item category  
Ranking value is shaded.  
Store: TEMPLATE

Period A: From 4/1/2022 thru 6/30/2022  
Period B: From 4/1/2019 thru 6/30/2019

| Item category<br>Description | Rank | Period | Sales      | % Tot | Profit \$ | % Tot | Profit % | # of tickets | Average ticket |
|------------------------------|------|--------|------------|-------|-----------|-------|----------|--------------|----------------|
| N/A                          | 1    | A      | 0.00       | 0.0   | 0.00      | 0.0   | 0.0      | 2            | 0.00           |
| N/A                          |      | B      | 2,532.69   | 1.6   | 273.10    | 0.7   | 10.8     | 215          | 11.78          |
| BAR SUPPLY                   | 2    | A      | 35.94      | 0.0   | 17.34     | 0.0   | 48.2     | 6            | 5.99           |
| Bar supplies                 |      | B      | 17.90      | 0.0   | 7.64      | 0.0   | 42.7     | 3            | 5.97           |
| BEER                         | 3    | A      | 112,109.09 | 55.4  | 27,875.11 | 50.7  | 24.9     | 4,900        | 22.88          |
| Beer                         |      | B      | 90,377.62  | 57.6  | 22,977.55 | 55.8  | 25.4     | 4,610        | 19.60          |
| DONATION                     | 4    | A      | 0.00       | 0.0   | 0.00      | 0.0   | 0.0      | 1            | 0.00           |
| Donation for animal drive    |      | B      | 0.00       | 0.0   | 0.00      | 0.0   | 0.0      | 0            | 0.00           |
| GARNISH                      | 5    | A      | 349.05     | 0.2   | 128.85    | 0.2   | 36.9     | 76           | 4.59           |
| Drink Garnish                |      | B      | 300.86     | 0.2   | 75.40     | 0.2   | 25.1     | 67           | 4.49           |
| LIQUOR                       | 6    | A      | 57,177.91  | 28.2  | 16,649.17 | 30.3  | 29.1     | 2,799        | 20.43          |
| LIQUOR                       |      | B      | 40,214.62  | 25.6  | 11,263.40 | 27.3  | 28.0     | 2,278        | 17.65          |
| NONALCOHOL                   | 7    | A      | 5,644.43   | 2.8   | 1,689.01  | 3.1   | 29.9     | 863          | 6.54           |
| Non Alcohol items            |      | B      | 3,616.59   | 2.3   | 1,174.53  | 2.9   | 32.5     | 642          | 5.63           |
| OTHER                        | 8    | A      | 2,245.67   | 1.1   | 809.41    | 1.5   | 36.0     | 704          | 3.19           |
| OTHER                        |      | B      | 1,984.11   | 1.3   | 774.93    | 1.9   | 39.1     | 635          | 3.12           |
| SMOKES                       | 9    | A      | 1,992.00   | 1.0   | 270.99    | 0.5   | 13.6     | 137          | 14.54          |
| SMOKES                       |      | B      | 1,043.25   | 0.7   | 77.42     | 0.2   | 7.4      | 86           | 12.13          |
| WINE                         | 10   | A      | 22,957.52  | 11.3  | 7,522.97  | 13.7  | 32.8     | 1,086        | 21.14          |
| WINE                         |      | B      | 16,797.05  | 10.7  | 4,584.84  | 11.1  | 27.3     | 1,080        | 15.55          |
| Report totals                |      |        |            |       |           |       |          |              |                |
| 10 groups                    |      | A      | 202,511.61 |       | 54,962.85 |       | 27.1     |              |                |
|                              |      | B      | 156,884.69 |       | 41,208.81 |       | 26.3     |              |                |

-- End of report --