

**City of Vergas  
Vergas Event Center  
Electronic Sign Policy**

**INTRODUCTION:** To outline policy and procedures regarding the use and maintenance of the Vergas Event Center Electronic Sign.

**POLICY:**

1. Event Center rented events may be on sign for 2 weeks with no additional charge.
2. Non-profit events excluding fundraising will be placed on the sign for 3 days at no charge. Such as Bridges Food Shelf, boy scouts, girl scouts, etc.
3. All City of Vergas Events, such as Liquor Store tastings, Hazardous Waste, etc. may be on the sign for 2 weeks with no charge.
4. Community or non-profit fundraising events can be put on the sign for \$25.00 for up to 5 days not to exceed 10 days. (price is for 1 slide on the sign)
5. For profit events, may advertise on the sign for \$50.00 for 5 days not to exceed 10 days. (price is for 1 slide on the sign)
6. Personnel messages may be put on the sign for \$15.00 a day. Example: Happy Birthday, Happy Anniversary, etc. (price is for 1 slide on the sign)
7. The sign is limited to 10 messages which will be sold to the first 10 paid ads.
8. City Clerk-Treasurer has right to modify requests or deny requests that are demeaning or derogatory.

Adopted this    day    by the City Council of the City of Vergas

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Julie Bruhn  
Mayor

ATTEST:

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Julie Lammers  
City Clerk-Treasurer