

**City of Vergas  
Vergas Event Center  
Electronic Sign Policy**

**INTRODUCTION:** To outline policy and procedures regarding the use and maintenance of the Vergas Event Center Electronic Sign.

**POLICY:**

1. Event Center rented events may be on sign for 2 weeks with no additional charge.
2. Non-profit events excluding fundraising events, will be placed on the sign for 3 days at no charge. Examples include: The Bridge Food Shelf, Boy Scouts, Girl Scouts, etc.
3. All City of Vergas Events, such as Liquor Store tastings, Hazardous Waste, etc., may be on the sign for 2 weeks with no charge.
4. Community or non-profit fundraising events can be put on the sign for \$25.00 for up to 5 days not to exceed 10 days. (price is for 1 slide on the sign)
5. For profit events, may advertise on the sign for \$50.00 for 5 days not to exceed 10 days. (price is for 1 slide on the sign)
6. Personal messages may be put on the sign for \$15.00 a day. Examples: Happy Birthday or Happy Anniversary, etc. (price is for 1 slide on the sign)
7. The sign is limited to 10 messages which will be sold to the first 10 paid ads.
8. City Clerk-Treasurer has right to modify requests or deny requests that are demeaning or derogatory.

Adopted this 11 day of April by the City Council of the City of Vergas

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Julie Bruhn  
Mayor

ATTEST:

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Julie Lammers  
City Clerk-Treasurer