

Attended the 2021 MMBA Annual Conference at Arrowwood Resort & Conference Center Saturday, September 25 – Tuesday, September 28, 2021.

Attended classes regarding:

Succeeding in the 2021 Competitive Environment: advertising ideas, sales, signs, etc.

Alcohol Awareness Training: mandatory training for selling alcohol in Municipal Liquor Stores. State Statutes, compliance checks, identifying minors and obvious signs of intoxication, terminating service and seizure of false identification.

Management Ideas to Embrace 2021: how to adapt and lead effectively in times of change and uncertainty.

Package Store Success Stories: discussed ideas being used in area liquor stores.

Next Stage Leadership: creating drama free work and home environments through resilient relationships and stress reduction tips.

The Calm Before the Brainstorm: no good idea comes then you are stressed. If you do not do something out of pattern - your brain shuts down. Best ideas come from debating an issue not shutting them down. If you give a compliment and then say but the persons brain shuts down.

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Manager request:

Request transfer of \$15,000 to the general fund.